

M4/79222/2015/DPI

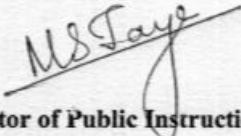
Office of the Director of Public Instruction  
Thiruvananthapuram. Date: 13/10/2015

**Circular**


Sub:- Painting Competition on water conservation – reg

Ref:- Letter No. T/24/2/1410 dated 06.10.15 of Regional Director Central Ground Water Board Kerala Region.

As per reference cited it is informed that the Central Ground Water Board under the Ministry of Water Resources, Govt. of India proposes to organize a National Painting Competition for school students of 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> standards to create awareness on the importance of water conservation and efficient use of water. A minimum participation of 50,000 students in the school level competition is being targeted for our state. Therefore all Deputy Directors of Education are directed to ensure participation of as many school children as possible in the competition from their respective district without affecting teaching hours. Detailed guidelines related to the competition are also enclosed herewith for information.

  
Director of Public Instruction

To

  
All Deputy Directors of Education

GOVERNMENT OF INDIA  
MINISTRY OF WATER RESOURCES, RIVER DEVELOPMENT AND GANGA REJUVENATION  
Central Ground Water Board  
Kerala Region, Thiruvananthapuram, Kerala  
**PAINTING COMPETITION ON WATER CONSERVATION (2015-16)**

**Guidelines**

1. The Painting Competition is being organized under the Information, Education & Communication (IEC) Scheme of Ministry of Water Resources, Government of India and is aimed at creating awareness among school children on the importance of conservation & efficient use of water.
2. The competition is open to school students of **Classes 6, 7 & 8**.
3. Winners of 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prizes in State / National Level competitions organized by CGWB during the last 5 years are not eligible to participate in the competition. Though winners of consolation prizes in the above mentioned competitions are eligible to participate, their paintings shall be considered only for 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> prize in the State/National Level Competitions as the case may be.
4. The theme for the school level painting competition (2015-16) is any one of the two-**'STOP RIVER POLLUTION' / GROUND WATER CONTAMINATION'** The painting competition will be held in three stages, as described below:
  - a. **School level competitions** shall be organized by the school authorities, ensuring participation of all students in classes 6, 7 & 8. Papers of A4 Size or larger may be used for the painting. There is no restriction on the use of any medium (Crayons, Water Color etc.). The **three best** (or prize-winning) paintings selected by the school authorities, along with information on the **number of participants** in the competition are to be sent to reach the **Regional Director, Central Ground Water Board, Kerala Region, KEDARAM, Kesavadasapuram, Thiruvananthapuram - 695 004 latest by 01.11.2015**. Details such as **name of the student, Class, age, Father's/Mother's Name, contact telephone number(s), Name, address and contact details of the school** are to be written clearly on the back of the prize-winning entries being sent, together with the signature of the Head Master /Principal and School seal. Paintings received without the signature of the Head Master/Principal and School seal or sent directly by the students/parents will not be accepted. The details may be sent along with the pro-forma enclosed, duly filled.
  - b. Participation certificates shall be given to all students participating in the school level competition.
  - c. The paintings received from the school level competitions shall be evaluated by an expert committee for selection of the best 50 entries.
  - d. The best 50 entries selected from the school level competition will qualify for the **State Level Painting Competition**, proposed to be held at **Thiruvananthapuram on November 2015**.
  - e. Theme for the State Level Painting Competition will be disclosed at the venue.
  - f. The best three entries in the State Level Competitions shall be given cash awards and certificates. Consolation prizes shall be given to the next 10 best entries and participation certificates to all 50 students participating in the competition.
  - g. The best 3 entries selected from the State Level Competition will also qualify for the **National Level Painting Competition** to be held in New Delhi in **December 2015**. Attractive prizes will be awarded to the winners of the national contest.
5. Details of the competition & prizes to be awarded for the State / National level painting competitions shall be published in leading national dailies shortly.
6. For any further enquires, please feel free to contact:

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Smt. AnithaShyam, Scientist -D	: 0471-2442175, Mob: 9446215325